



McHenry County

## Sponsorship Opportunities

### SPONSOR DEADLINES

February 15, 2019 - Printed Invitation

April 1, 2019 - Printed Event Program

April 12, 2019 - Event Signage

Please email your company logo(s) as vector art in EPS or PDF file format to Phyllis Seyler at pseyler@namimchenrycounty.org, along with any branding usage guidelines.

### SPONSORSHIP REGISTRATION

Sponsor name (as it should appear in event related materials) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

### SPONSORSHIP LEVELS

- \$10,000 – CIRCLE OF EMPOWERMENT
- \$5,000 – CIRCLE OF HEALING
- \$2,500 – CIRCLE OF COURAGE
- GENERAL DONATION \$ \_\_\_\_\_
- SILENT AUCTION DONATION ITEM: \_\_\_\_\_ VALUE \$ \_\_\_\_\_
- \$1,000 – CIRCLE OF COMPASSION
- \$500 – CIRCLE OF FRIENDSHIP
- \$300- EVENT SPONSOR

### METHOD OF PAYMENT

- Check enclosed (Please make payable to NAMI McHenry County)
- Please send an invoice

### PLEASE RETURN THIS FORM TO

NAMI McHenry County, 620 Dakota St., Crystal Lake, IL 60012, Attn: Phyllis Seyler

### QUESTIONS?

Contact Alex Campbell at 815-308-0855 or email acampbell@namimchenrycounty.org

Your support is greatly appreciated ...  
Send in your *Sponsorship*



McHenry County

3<sup>rd</sup> Annual

Friend-Raiser

Save the Date

Saturday, May 4<sup>th</sup>  
2019

# Changing Lives through a Celebration

The 3<sup>RD</sup> ANNUAL “FRIEND-RAISER” – is our much anticipated signature fundraising event of the year. We invite you to participate by becoming an event sponsor in 2019.

This inspiring event is an excellent way to experience our program, meet our program staff, and show your support for our mission. Friend-Raiser, with a night of amazing evening of fun, silent auction, and delectable fare, encourages our community to come together and help fight the stigma surrounding issues of mental health.

## **\$10,000 CIRCLE OF EMPOWERMENT SPONSOR**

- Prime placement of corporate logo with “Presenting Sponsor” noted on all event marketing materials.
- Individual page in event program, featuring company information and community involvement.
- Corporate logo prominently displayed on all event bidder cards.
- Corporate logo on sponsor signage at event.
- 10 event tickets.

## **\$5,000 CIRCLE OF HEALING SPONSOR**

- Prime placement of corporate logo on all event marketing materials.
- Half page in event program featuring company information.
- Corporate logo on sponsor signage at event.
- 6 event tickets.

## **\$2,500 CIRCLE OF COURAGE SPONSOR**

- Corporate logo on all event marketing materials.
- Quarter page in event program.
- Corporate logo on sponsor signage at event.
- 4 event tickets.

## **\$1,000 CIRCLE OF COMPASSION SPONSOR**

- Corporate logo on all event marketing materials.
- Corporate logo in event program.
- Corporate logo on sponsor signage at event.
- 2 event tickets.

## **\$500 CIRCLE OF FRIENDSHIP SPONSOR**

- Corporate logo on select event marketing materials.
- Corporate name in event program.
- Corporate logo on sponsor signage at event.
- 1 event ticket.

## **\$300 EVENT SPONSOR**

- Corporate logo on sponsor signage at event.

## *Our Mission*

*The mission of NAMI McHenry County is to provide support, education and advocacy in order to improve the quality of life of individuals with mental illness and their families.*